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Sri has been associated with the IEEE Standards Association for the past 9 years as a Sr Director, and practice lead for IEEE SA Foundational Technologies. In this role, Sri is focused on developing key program that address core issues of security, identity, trust and building end-to-end trustworthy devices and systems across emerging areas such as IoT, Smart Cities, Sensors and Blockchain. Sri also heads the standardization activities for IEEE SA for the Asia Pacific region. Sri leads the IEEE Blended Learning Program effort, driving the development of an eLearning platform, focused on bridging skills for students in current and emerging technologies as well as lateral skilling of industry professionals.

Prior to joining IEEE, Sri was associated with Freescale Semiconductor Inc. (formerly Motorola Inc.) for 17 years, managing a global Electronic Design Automation R&D team focused on modeling of mixed signal designs and Electro-magnetic compliance for Freescale products. Sri received the Accellera Technical Excellence Award in 2009 for his leadership and contributions to design automation standardisation activities. Sri holds a Bachelor of Science degree in Physics from Madras University, India and a Post Graduation degree in Electrical Communication from Indian Institute of Science, Bangalore, India.